BLOOM MAGIC

Flower care

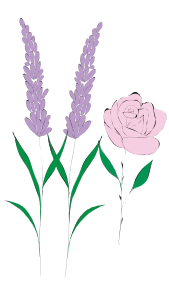
Unwrap your stems to create a little happiness with bloom magic today!

- Don't worry if your stems look a little droopy on arrival, they're just thirsty from their trip! Allow 24 hours for them to perk up after rehydration.

1: Prepare your stems

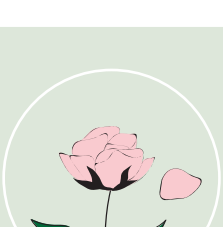
carefully layout stems

greenery



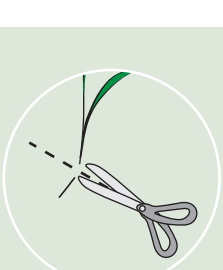
bigger blooms

delicate blooms



remove guard petals

- Gently remove by pulling them at the base to reveal the fresh inner petals.



trim stems

- Use clean instruments and cut at a 45 degree angle.

remove unwanted leaves

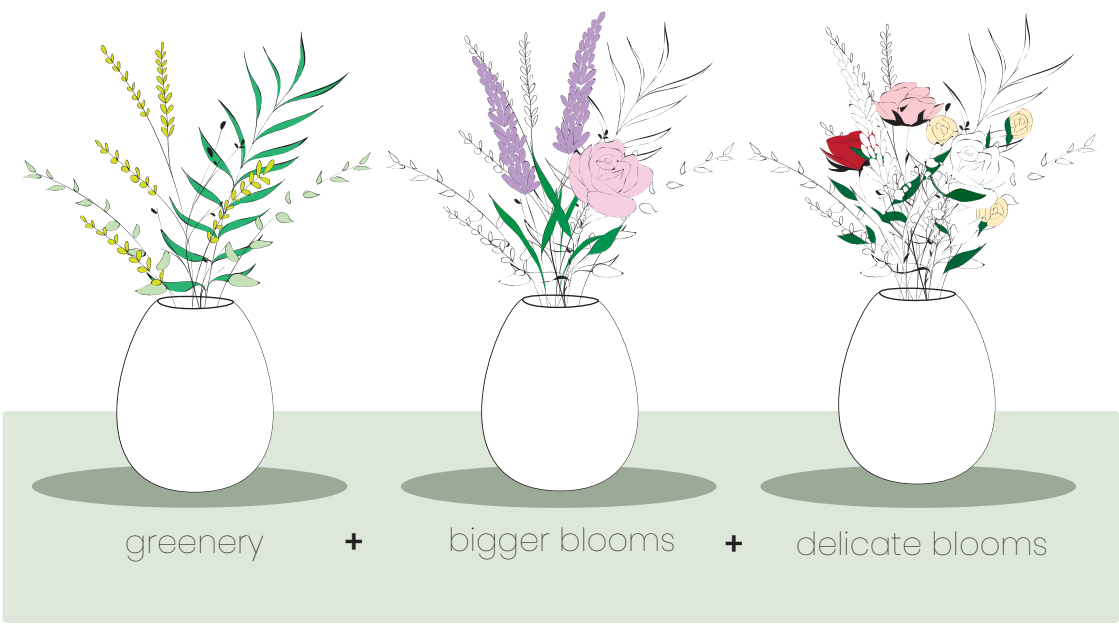
- Remove low-hanging leaves that submerge in the water when placed in the vase.

2: Prepare your vase

choose a complementary clean vase

add flower food and water

3: Arrange your bouquet



4: Add your final touches

- Pick a nice cool spot in your home, keeping your bouquet away from direct sunlight, heat source and fresh fruit.

- **TOP TIP:** Refresh the water and re-trim your stems by 1cm every 2 days to keep them lasting for a week or more.
- Need more help? check out our FAQ page on bloommagicflowers.ie

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